

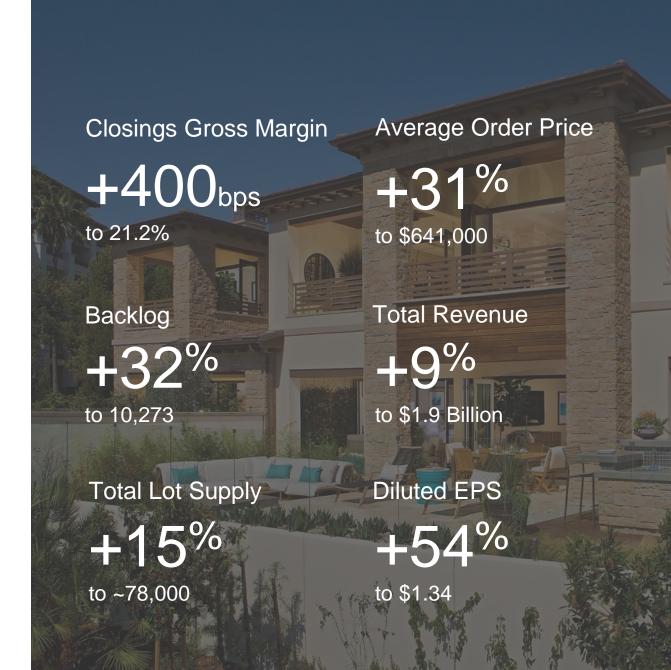
Investor Presentation

Third Quarter 2021

TaylorMorrison.

Q3 2021 Highlights

- Home closings gross margin improved 400 basis points to 21.2 percent due to acquisition synergies, which more than offset cost pressure from industry-wide supply-side bottlenecks.
- Based on strength of backlog and confidence in operational enhancements and synergies, home closings gross margin is now expected to be in low-20 percent range in 2021 and exceed 22 percent in 2022.
- Demand environment remained healthy across geographies and consumer groups, with notable outperformance among 55-plus active lifestyle homebuyers.
- Share of controlled lots increased approximately 700 basis points to 36 percent and is expected to increase to at least 40 percent within the next year.
- Repurchased 3.3 million shares outstanding for \$92 million, bringing year-to-date total to approximately 8.6 million shares.
- Remain on track to reduce net debt-to-capital ratio to the low-30 percent range by year-end and below 30 percent in 2022.

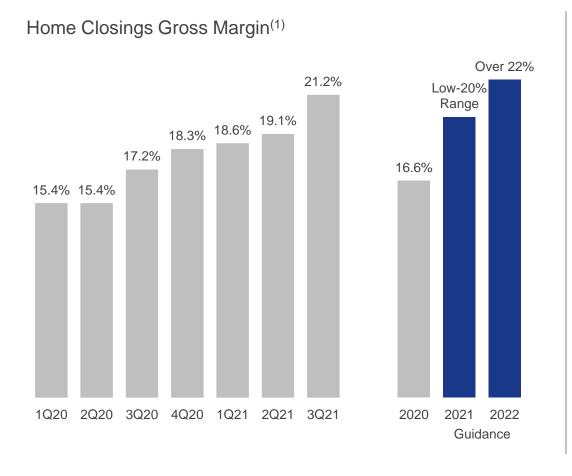


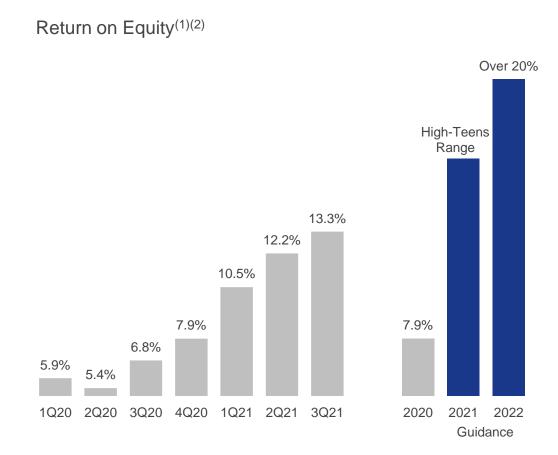
Management's Outlook for Select Financial Metrics

	Fourth Quarter 2021	Full Year 2021
Average Active Community Count	In Line with Q3 2021	335 to 340
Home Closings	~4,600	~14,000
GAAP Home Closings Gross Margin	~21 Percent	Low-20 Percent Range
SG&A % of Home Closings Revenue	Not Provided	Mid-9 Percent Range
Effective Tax Rate	~23 Percent	~23 Percent
Diluted Share Count	125 Million	128 Million
Land & Development Spend	Not Provided	~\$2 Billion



Strong Gross Margin and ROE Accretion Expected in 2022





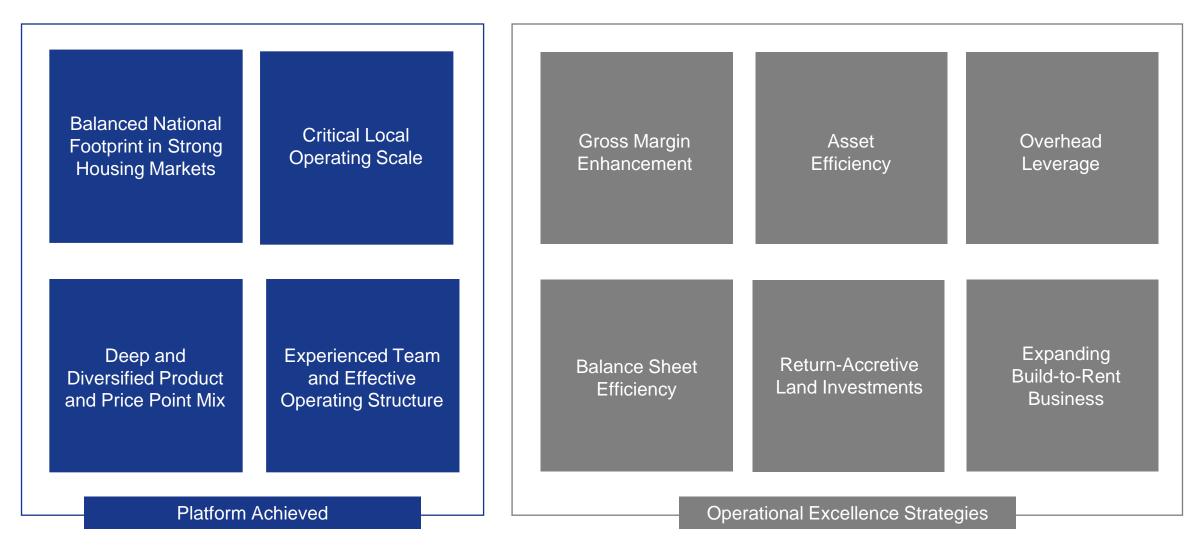


Post-IPO Journey Delivered Scale and Diversification

	Region	al M&A and Strateg	ic Refinement	Enhan	ced Public Market L	iquidity	Large Scale M&A	Operational Excellence			
	2013	2014	2015	2016	2017	2018	2019	2020	2021		
Milestones	\$722M IPO marked largest in NYSE homebuilding history Acquired Darling Homes (Houston and Dallas)	Sold Canadian operations	and three divisions		Increased public float to 70% from 25% through divestiture of private equity sponsors' ownership	Became a fully- floated public company following exit of former private equity owners Acquired AV Homes, adding scale to AZ, TX and Carolinas markets and entrance into Jacksonville	Entered exclusive partnership with Christopher Todd Communities to develop innovative Build-to-Rent communities	Acquired William Lyon Homes, adding scale to AZ, CA and TX markets and entrance into WA, OR and NV— creating the fifth largest homebuilder Sold Chicago operations	Recognized as America's Most Trusted Builder by Lifestory Research for the sixth consecutive year Debuted on the Fortune 500 List		
Home Closings ⁽¹⁾	4,716	5,642	6,311	7,369	8,032	8,760	9,964	12,524	~14,000		
Mix ⁽²⁾	■Active Adult and Urban	17%	13%	13%	20%	19%	15%	23%	25%		
Consumer Mix ⁽²⁾	■ Move Up	67%	65%	59%	52%	59%	57%	47%	45%		
Con	■ Entry Level	16%	22%	28%	28%	22%	28%	30%	30%		



Next Leg of Strategic Journey Focused on Operational Excellence





Strategies Aligned to Generate Attractive Long-Term Returns

Operational Efficiency

Gross Margin Enhancement

- Maximize Procurement with Natl. and Local Purchasing Capabilities
- Streamline Operations with Floorplan and Option Rationalization
- Expand Standardized Design Package Program ("Canvas")
- Optimize Strategic Selling Practices to Balance Price and Pace

Asset Efficiency

- Streamline Production Processes
- Control Cycle Times and Maximize Trade Relationships
- Spec and Model Home Inventory Management

Overhead Leverage

- Scale Benefits
- Consumer-Centric Technological Innovation
- Updated Realtor Program
- Centralization of Key Functions

Capital Efficiency

Return-Accretive Land Investments

- Expand Controlled Lot Share to at Least 40% in 2022
- New Land Financing Vehicles Improve Efficiency and Reduce Risk
- Maintain Disciplined Underwriting
- Enhance Existing Local Market Share

Strong Cash Flow Generation

- Expect \$600M+ Annual Operating Cash Flow, Driven by Earnings
- Allocate Capital to Drive Long-Term Value Creation
- Top Priority is Organic Reinvestment for Profitable Growth

Balance Sheet Efficiency

- Reduce Leverage Assumed in M&A
- Pursue Asset-Light Investment Strategies
- Opportunistic Share Repurchases
- Scale Investment in Expanding Build-to-Rent Operations



Canvas, our Curated Design Package Approach

- Canvas packages are thoughtfully curated to offer homebuyers an improved, easier design experience than the traditional design center approach
- Package collections—which are available at five budget levels—include features with the highest design appeal at a compelling value
- By streamlining option offerings, Taylor Morrison is better able to manage supplier relationships to ensure timely product availability and cost leverage—driving expected gross margin and cycle time improvement
- Canvas is now the template for all new spec and most model homes, and is expanding to our to-be-built homes, especially in entry-level and first move-up communities









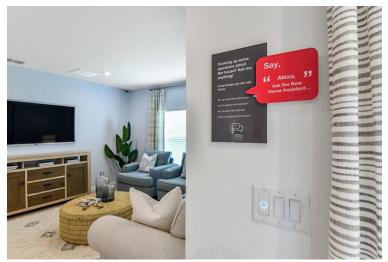


TaylorMorrison.

Venture, a First-of-its-Kind Digital Community









Completel

Completely Virtual Experience Virtual + Model Experience

Begin your journey online

· Explore interactive site map

· View available homes

Take 3D Tours

· View floor plans, exterior colors,

and Canvas design packages



Begin your journey online

- Explore interactive site map
- View floor plans, exterior colors, and Canvas design packages
- · View available homes
- Take 3D Tours



Schedule a self-guided tour of the model home

- Receive your code to unlock the front door
- · Arrive at the model and enjoy



Tour the decorated model home

- Explore the Discovery Den
- Ask Alexa questions
- · Interact with touchscreens
- Scan QR codes for detailed information
- Schedule tours of completed available homes



Reserve your home using the online reservation tool



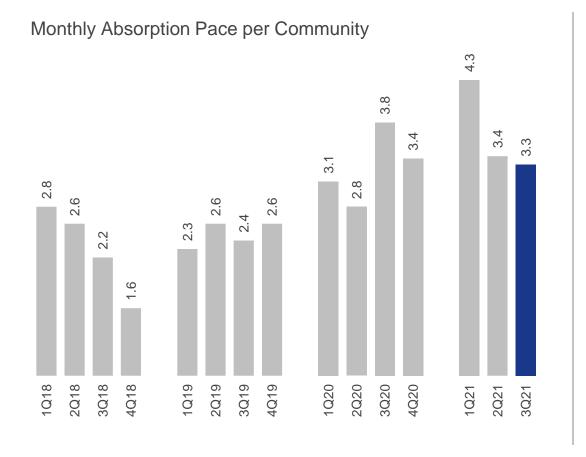
Need a mortgage? Pre-apply with Taylor Morrison Home Funding, Inc.*

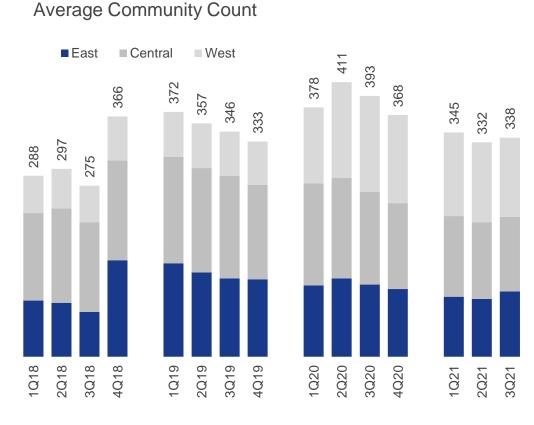


Work with your Virtual Community Sales Manager through the homebuying process



Demand Remains Healthy at Sustainable Levels

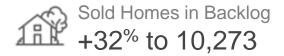






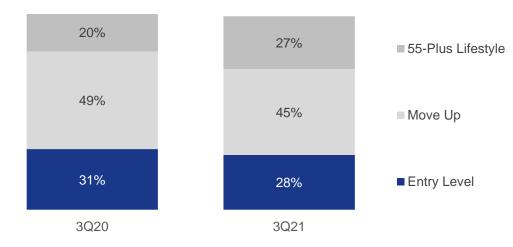


Net Sales Orders
-24% to 3,372

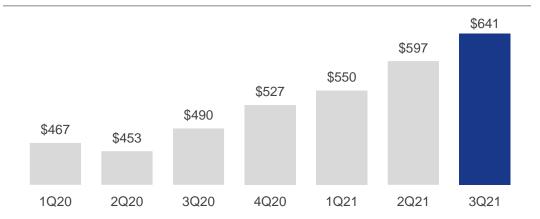


Diverse Product Portfolio Serves All Major Buyer Groups

Net Sales Orders by Consumer Type



Average Net Sales Order Price (in Thousands)















Balanced Coast-to-Coast Footprint with Local Depth

11 Markets

18 Markets

Top 5 Builder

Top 10 Builder

Mix as of Q3 2021		Central	East
Closings	42%	23%	35%
Closings Revenue	46%	23%	31%
Average Closing Price	\$586,000	\$522,000	\$476,000
Lot Supply	36%	31%	33%

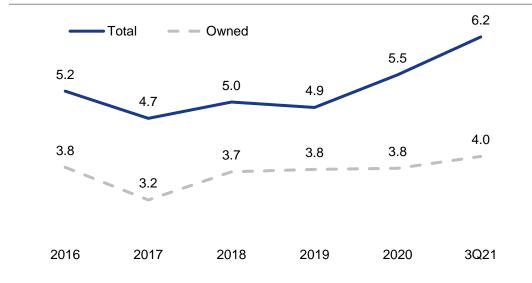


Disciplined Approach to Land Portfolio Management

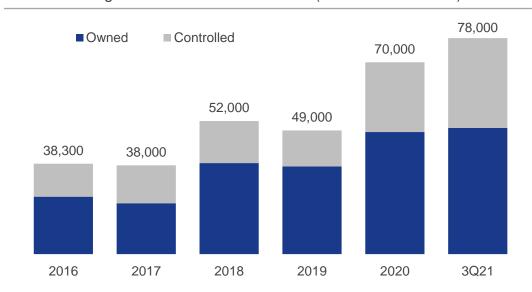
Q3 2021 Highlights

- Invested \$478 million in land acquisition and development
 - Targeting \$2.0 billion in 2021
- Approximately 78,000 total lots owned and controlled
 - Up 15 percent year over year
- 36 percent of total lots controlled
 - Up 700 basis points from 29 percent a year ago
 - Expect to reach at least 40 percent within the next year
- Initial assets slated to close in 2021 in new land financing vehicles represent total expected balance sheet relief of \$850 million over the life of these projects

Years of Homebuilding Lots Based on Trailing Twelve-Month Closings



Homebuilding Lots Owned and Controlled (Units in Thousands)

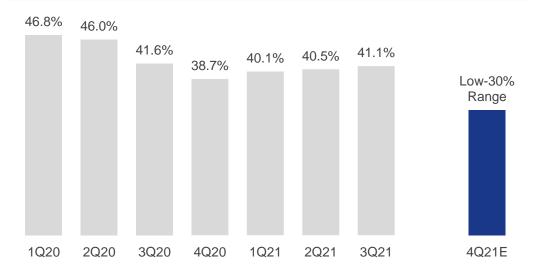


Strong Cash Flow Expected to Drive Further Deleveraging

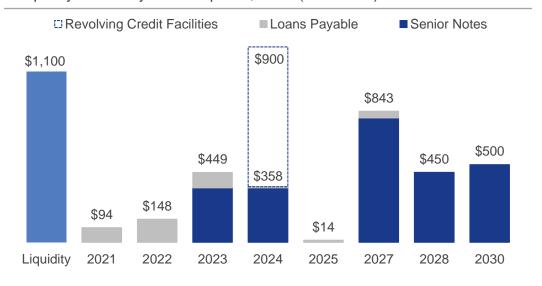
Q3 2021 Highlights

- Net debt-to-capital ratio expected to decline to the low-30 percent range by the end of 2021
 - Further reduction to below 30 percent anticipated in 2022
- 5.8 percent average interest rate on \$2.5 billion of senior notes
- \$1.1 billion total available liquidity
 - \$373 million unrestricted cash
 - \$722 million revolving credit facility capacity
- Repurchased 3.3 million of shares outstanding for \$92 million, bringing year-to-date total to 8.6 million shares, or approximately seven percent

Net Debt-to-Capital Expected to Fall to Low-30% Range by Year End



Liquidity Summary as of Sept. 30, 2021 (in Millions)



Guided by a Balanced Capital Allocation Philosophy



Allocate Capital for Long-Term
Value Creation

We aim to enhance the long-term value of our company by allocating capital with a balanced and disciplined approach



Balance Sheet Stewardship

Manage balance sheet to maintain strong liquidity and reduce leverage to targeted range



Reinvest in the Business

Disciplined due diligence for investments in core homebuilding operations and growing build-to-rent business to drive profitable growth through a housing cycle



Return Excess Cash to Shareholders

Since 2015, opportunistically repurchased more than a third of shares outstanding for approximately \$885 million



Evaluate Growth Opportunities

Increase scale and diversification through accretive transactions and organic growth



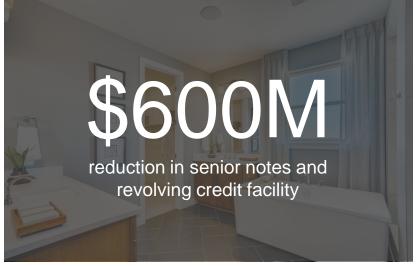
A Snapshot of Capital Deployment Over the Last Three Years

\$1.7B

generated through operating cash flow



\$1.4B
cash and equity invested in M&A



\$600M

spent on share repurchases



Note: Data reflects aggregate annual totals from 2018, 2019 and 2020.

Financial Services

Q3 2021 Highlights

Borrower Snapshot

- 752 Average FICO Score
- 78% Average LTV Ratio
- \$399,000 Loan Amount

Capture Rate

39% First-Time Homebuyers

Unit Product Mix

- 81% Conventional
- 17% Government
- 2% Jumbo

Financial Performance

83% 84% 83% 3Q20 2Q21 3Q21

- \$38 Million Revenue
- \$12 Million Gross Profit
- 31.1% Gross Margin

Suite of Services

- Mortgage Lending
- Title Insurance
- Homeowners' Insurance
- Joint Venture Platform

Benefits

- Pre-Qualification of Nearly All Buyers
- Valuable Backlog Management
- Enhanced Customer Experience
- Servicing Platform Flexibility
- Positive Financial Contribution



Integrated digital technology simplifies the mortgage process for borrowers and streamlines operations



Borrower qualification-improvement program provides meaningful improvement in credit worthiness and homebuyer education



Committed to Environmental, Social and Governance Values







People First

2,700+

team members

7 of 8

of team members are enthusiastic about working for Taylor Morrison

46 percent

women team members

44 percent

women Board of Directors

Building for the Future

100 percent

homes now offer TM LiveWell® upgraded products

3,700+

acres of protected wildlife habitat certified by the National Wildlife Federation to date

30,400+

ENERGY STAR ® certified appliances installed

63

Average HERS® energy efficiency index score

Transparency and Accountability

6 years

America's Most Trusted® Homebuilder award

100 percent

of employees certified to our health and safety standards

31,700+

hours of employee training

10

U.N. Sustainable Development Goals that align with our impact





Who We Are

Headquartered in Scottsdale, Arizona, Taylor Morrison is the nation's fifth largest homebuilder and developer with operations in many of the highest-growth housing markets across 11 states.

We serve a wide array of homebuyers with our diverse product portfolio, including first-time, move-up, luxury and 55-plus active lifestyle consumers.

Our Financial Services segment provides mortgage financing, title services and homeowners' insurance. We also operate a growing Build-to-Rent business in partnership with Christopher Todd Communities to develop innovative, luxury rental communities.

From 2016-2021, Taylor Morrison has been recognized as America's Most Trusted® Builder by Lifestory Research.

Our strong commitment to sustainability, our communities and our team is highlighted in our latest annual <u>Environmental</u>, <u>Social and Governance (ESG) Report.</u>



West

Bay Area

Las Vegas

Phoenix

Portland

Sacramento

Seattle

Southern California

Central

Denver

Austin

Dallas-Fort Worth Houston

East

Atlanta

Charlotte

Fort Myers-Naples

Jacksonville

Orlando

Raleigh

Sarasota

Tampa













Historical Operating Data by Region

	Q1 2019	Q2 2019	Q3 2019	Q4 2019	FY 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	FY 2020	Q1 2021	Q2 2021	Q3 2021
Average Active Selling Communities													
East	173	161	153	152	159	144	153	145	139	145	129	126	136
Central	140	137	135	124	134	134	132	122	113	124	106	101	98
West	59	59	58	57	58	100	126	126	116	117	110	105	104
TMHC	372	357	346	333	351	378	411	393	368	386	345	332	338
Net Sales Orders													
East	1,135	1,315	1,161	1,282	4,893	1,361	1,176	1,548	1,384	5,469	1,777	1,302	1,279
Central	801	820	759	639	3,019	906	1,003	1,133	824	3,866	1,072	850	921
West	679	675	620	631	2,605	1,199	1,274	1,744	1,516	5,733	1,643	1,270	1,172
TMHC	2,615	2,810	2,540	2,552	10,517	3,466	3,453	4,425	3,724	15,068	4,492	3,422	3,372
Homes Closed													
East	854	1,180	1,029	1,652	4,715	985	1,097	1,216	1,152	4,450	1,052	1,245	1,167
Central	545	746	653	840	2,784	819	1,059	913	757	3,548	691	791	764
West	539	668	614	644	2,465	957	1,056	1,340	1,173	4,526	1,078	1,232	1,396
TMHC	1,938	2,594	2,296	3,136	9,964	2,761	3,212	3,469	3,082	12,524	2,821	3,268	3,327
Home Closings Revenue (in Millions)													
East	\$348	\$476	\$434	\$653	\$1,912	\$396	\$467	\$499	\$494	\$1,857	\$446	\$563	\$555
Central	\$253	\$362	\$310	\$403	\$1,327	\$373	\$474	\$424	\$349	\$1,619	\$320	\$383	\$399
West	\$299	\$394	\$329	\$362	\$1,384	\$496	\$530	\$718	\$644	\$2,388	\$597	\$698	\$819
TMHC	\$900	\$1,232	\$1,073	\$1,418	\$4,623	\$1,265	\$1,471	\$1,641	\$1,487	\$5,864	\$1,363	\$1,644	\$1,772
Home Closings Gross Margin													
East	17.1%	16.0%	17.1%	16.0%	16.5%	15.6%	16.7%	17.8%	18.3%	17.2%	18.8%	20.6%	22.7%
Central	16.4%	17.1%	18.2%	6.4%	14.0%	17.1%	17.6%	20.4%	20.6%	18.9%	20.2%	18.5%	19.6%
West	21.1%	21.4%	20.8%	19.6%	20.7%	13.9%	12.3%	14.9%	17.1%	14.7%	17.5%	18.1%	20.9%
TMHC	18.2%	18.0%	18.5%	14.2%	17.0%	15.4%	15.4%	17.2%	18.3%	16.6%	18.6%	19.1%	21.2%
Sales Order Backlog													
East	1,919	2,054	2,186	1,816	1,816	2,193	2,271	2,603	2,835	2,835	3,560	3,617	3,729
Central	1,676	1,750	1,856	1,655	1,655	2,167	2,111	2,331	2,398	2,398	2,779	2,838	2,995
West	1,240	1,247	1,253	1,240	1,240	2,205	2,423	2,827	3,170	3,170	3,735	3,773	3,549
TMHC	4,835	5,051	5,295	4,711	4,711	6,565	6,805	7,761	8,403	8,403	10,074	10,228	10,273
Backlog Value (in Millions)													
East	\$849	\$907	\$935	\$791	\$791	\$957	\$975	\$1,158	\$1,320	\$1,320	\$1,753	\$1,903	\$2,091
Central	\$850	\$886	\$937	\$839	\$839	\$1,042	\$1,006	\$1,120	\$1,200	\$1,200	\$1,463	\$1,582	\$1,760
West	\$694	\$660	\$662	\$644	\$644	\$1,132	\$1,245	\$1,474	\$1,707	\$1,707	\$2,120	\$2,251	\$2,273
TMHC	\$2,392	\$2,453	\$2,535	\$2,275	\$2,275	\$3,132	\$3,226	\$3,752	\$4,227	\$4,227	\$5,337	\$5,736	\$6,124



Reconciliation of Non-GAAP Measures

Net Homebuilding Debt to Capitalization Ratio Reconciliation As of

								710 01						
(\$ in thousands)	Septe	mber 30, 2021	Ju	ne 30, 2021	Ma	ch 31, 2021 December 31, 20		mber 31, 2020	September 30, 2020		June 30, 2020		March 31, 2020	
Total Debt	\$	3,221,569	\$	3,082,648	\$	3,025,587	\$	2,928,395	\$	3,180,072	\$	3,769,740	\$	3,700,368
Less amortized debt issuance premiums, net		2,333		2,344		2,354		2,365		2,526		23,832		25,187
Less mortgage warehouse borrowings		235,685	_	215,230		180,833		127,289		109,593		149,784		154,109
Total homebuilding debt	\$	2,983,551	\$	2,865,074	\$	2,842,400	\$	2,798,741	\$	3,067,953	\$	3,596,124	\$	3,521,072
Less cash and cash equivalents		373,407		366,267		392,500		532,843		547,916		674,685		507,761
Net homebuilding debt	\$	2,610,144	\$	2,498,807	\$	2,449,900	\$	2,265,898	\$	2,520,037	\$	2,921,439	\$	3,013,311
Total equity		3,745,896		3,668,849		3,655,564		3,593,750		3,542,135		3,424,740		3,423,041
Total capitalization	\$	6,356,040	\$	6,167,656	\$	6,105,464	\$	5,859,648	\$	6,062,172	\$	6,346,179	\$	6,436,352
Net homebuilding debt to capitalization ratio		41.1%		40.5%		40.1%		38.7%		41.6%		46.0%		46.8%

In addition to the results reported in accordance with accounting principles generally accepted in the United States ("GAAP"), we have provided information in this Investor Presentation relating to net homebuilding debt to capitalization ratio. Net homebuilding debt to capitalization ratio is a non-GAAP financial measure we calculate by dividing (i) total debt, less unamortized debt issuance costs/premiums and mortgage warehouse borrowings, net of unrestricted cash and cash equivalents, by (ii) total capitalization (the sum of net homebuilding debt and total stockholders' equity).

Management uses non-GAAP financial measures to evaluate our performance on a consolidated basis, as well as the performance of our regions, and to set targets for performance-based compensation. We also use the ratio of net homebuilding debt to total capitalization as an indicator of overall leverage and to evaluate our performance against other companies in the homebuilding industry. A reconciliation of our forward-looking net homebuilding debt to capitalization ratio to the most directly comparable GAAP financial measure cannot be provided without unreasonable effort because of the inherent difficulty of accurately forecasting the occurrence and financial impact of the adjusting items necessary for such reconciliation that have not yet occurred, are out of our control, or cannot be reasonably predicted. In the future, we may include additional adjustments in the above-described non-GAAP financial measures to the extent we deem them appropriate and useful to management and investors.

Because we use the ratio of net homebuilding debt to total capitalization to evaluate our performance against other companies in the homebuilding industry, we believe this measure is also relevant and useful to investors for that reason. These non-GAAP financial measures should be considered in addition to, rather than as a substitute for, the comparable U.S. GAAP financial measures of our operating performance or liquidity. Although other companies in the homebuilding industry may report similar information, their definitions may differ. We urge investors to understand the methods used by other companies to calculate similarly-titled non-GAAP financial measures before comparing their measures to ours.



Forward-Looking Statements

This earnings summary includes "forward-looking statements." These statements are subject to a number of risks, uncertainties and other factors that could cause our actual results, performance, prospects or opportunities, as well as those of the markets we serve or intend to serve, to differ materially from those expressed in, or implied by, these statements. You can identify these statements by the fact that they do not relate to matters of a strictly factual or historical nature and generally discuss or relate to forecasts, estimates or other expectations regarding future events. Generally, the words "believe," "expect," "intend," "estimate," "anticipate," "project," "may," "can," "could," "might," "will" and similar expressions identify forward-looking statements, including statements related to expected financial, operating and performance results, planned transactions, planned objectives of management, future developments or conditions in the industries in which we participate and other trends, developments and uncertainties that may affect our business in the future.

Such risks, uncertainties and other factors include, among other things: the scale and scope of the recent COVID-19 (coronavirus) outbreak and resulting pandemic; changes in general and local economic conditions; slowdowns or severe downturns in the housing market; homebuyers' ability to obtain suitable financing; increases in interest rates, taxes or government fees; shortages in, disruptions of and cost of labor; higher cancellation rates of existing agreements of sale; competition in our industry; any increase in unemployment or underemployment; inflation or deflation; the seasonality of our business; our ability to obtain additional performance, payment and completion surety bonds and letters of credit; significant home warranty and construction defect claims; our reliance on subcontractors; failure to manage land acquisitions, inventory and development and construction processes; availability of land and lots at competitive prices; decreases in the market value of our land inventory; new or changing government regulations and legal challenges; our compliance with environmental laws and regulations regarding climate change; our ability to sell mortgages we originate and claims on loans sold to third parties; governmental regulation applicable to our financial services and title services business; the loss of any of our important commercial lender relationships; our ability to use deferred tax assets; raw materials and building supply shortages and price fluctuations: our concentration of significant operations in certain geographic areas; risks associated with our unconsolidated joint venture arrangements; information technology failures and data security breaches; costs to engage in and the success of future growth or expansion of our operations or acquisitions or disposals of businesses; costs associated with our defined benefit and defined contribution pension schemes; damages associated with any major health and safety incident; our ownership, leasing or occupation of land and the use of hazardous materials; existing or future litigation, arbitration or other claims; negative publicity or poor relations with the residents of our communities; failure to recruit, retain and develop highly skilled, competent people; utility and resource shortages or rate fluctuations; constriction of the capital markets; risks related to our substantial debt and the agreements governing such debt, including restrictive covenants contained in such agreements; our ability to access the capital markets; the risks associated with maintaining effective internal controls over financial reporting; provisions in our charter and bylaws that may delay or prevent an acquisition by a third party; and our ability to effectively manage our expanded operations.

In addition, other such risks and uncertainties may be found in our most recent annual report on Form 10-K and our quarterly reports on Form 10-Q filed with the Securities and Exchange Commission (SEC) as such factors may be updated from time to time in our periodic filings with the SEC. We undertake no duty to update any forward-looking statement, whether as a result of new information, future events or changes in our expectations, except as required by applicable law.

